

CORPORATE CAREGIVERS



FRIENDS OF NATHANIEL WITHERELL WHO WE ARE

Friends of Nathaniel Witherell strengthens and advances life at The Nathaniel Witherell by leading a robust volunteer program, securing essential philanthropic investment, and championing the needs and voices of aging adults in our community. The result is powerful: A stronger Witherell. A more connected community. And a better quality of life for the seniors who call it home. Friends is a 501(c)(3) nonprofit organization.

CORPORATE CAREGIVERS DESCRIPTION

The Corporate Caregivers Program recognizes businesses and community partners whose generosity helps create joyful, engaging, and compassionate experiences for the seniors, veterans and aging adults of The Nathaniel Witherell. Through sponsorship and philanthropic support, Corporate Caregivers help fund programs, events, and initiatives that enhance quality of life for individuals in long-term care, short-term rehabilitation, and memory care at this not-for-profit care center.



YOUR PARTNERSHIP SUPPORTS

- Recreation and enrichment programs
- Music, arts, and intergenerational activities
- A robust volunteer program
- Holiday celebrations and special events
- Common area and outdoor recreation space beautification



RECOGNITION

- Logo recognition on Friends website
- Social media and email marketing features
- Corporate volunteer opportunities
- Recognition at events and in related materials
- Tickets to Friends events

For more information and to join the Corporate Caregivers Program, contact the Friends of Nathaniel Witherell Development Office

(203) 618-4227
LISA.HARDING@FRIENDSOFNW.ORG
70 PARSONAGE ROAD, GREENWICH, CT 06830
FRIENDSOFNATHANIELWITHERELL.ORG

CORPORATE CAREGIVERS



LEVELS OF SUPPORT

PLATINUM \$12,500+

- High-level sponsorship at two Friends fundraising events per fiscal year
- Premium logo placement on event promotional materials
- Full-page journal ad where applicable
- Recognition on Friends main website, event website and social media
- Recognition in Friends email marketing
- One Corporate Caregiver spotlight feature
- One table for ten at the annual gala event
- Event tickets and invitations for community events
- Employee volunteer engagement opportunity
- Year-round recognition as a leading community partner

GOLD \$6,000

- Sponsorship at two Friends fundraising events per fiscal year
- Logo placement on event promotional materials
- Full-page journal ad where applicable
- Recognition on Friends main website, event website and social media
- Recognition in Friends email marketing
- Event tickets and invitations for Friends fundraising and community events
- Year-round recognition as a leading community partner

SILVER \$3,000

- Sponsorship at two Friends fundraising events per fiscal year
- Logo placement on event promotional materials
- Journal ad where applicable
- Recognition on Friends main website, event website and social media
- Recognition in Friends email marketing
- Event tickets and invitations for Friends fundraising and community events
- Year-round recognition as a leading community partner

BRONZE \$1,000

- Patron at one Friends event per fiscal year
- Recognition on Friends main website, event website and social media
- Recognition in Friends email marketing
- Event tickets and invitations for Friends fundraising and community events
- Year-round recognition as a leading community partner

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☐ YES, I wish to be a Corporate Caregiver

My Donation Amount (minimum of \$1,000 is required for this program) \$_____

Company Name_____

Contact Name_____

Mailing Address_____

City_____ State_____ Zip_____

Email_____ Phone_____

Company Website_____

Name As You Wish To Be Listed Publicly_____

--Please note that benefits listed are subject to change. All Corporate Caregivers will work directly with Friends staff to identify the desired events and benefits to correspond with your contributions. Thank you for your support!--

Make checks payable to Friends of Nathaniel Witherell and send your tax-deductible gifts to 70 Parsonage Road, Greenwich, CT 06830

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