



THE MUSIC OF MEMORIES

GARDEN PARTY

Thursday, September 4, 2025

5:00PM to 7:00PM

The Nathaniel Witherell

Rose Garden

70 Parsonage Road, Greenwich, CT



Support

The Music of Memories Garden Party is a fundraising event organized by Friends of Nathaniel Witherell. Support from this event will enhance the lives of residents by enriching their daily experiences. Friends fund meaningful programs, events and capital projects that nurture the social, emotional and spiritual needs of residents and patients.



Event Details

For the first time in several years, Friends of Nathaniel Witherell is proud to host a community event—and we're inviting you to be a vital part of its success.

Guest will enjoy an elegant evening in the Rose Garden treated to a delightful array of wine and hors d'oeuvres provided by local purveyors. As they mingle and connect under the open sky, guests will enjoy beautiful live music from Greenwich Chamber Collective, enriching the atmosphere with grace and charm. Guests are encouraged to wear their favorite florals.

Attendees

We anticipate 75-125 adult guests consisting of Friends donors, Greenwich residents, local leaders, professionals and family members of residents.

Website

<https://friendsofnathanielwitherell.org/events>



Event Committee

J. Jeffrey Aldrich

Trevor Crow

Diane Franco

Lori Gage

Elizabeth K. Krumeich

Blaise Punturo

Victoria Quake

**as of 6/20/25*

Friends of Nathaniel Witherell Board Members

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Vice President & Secretary

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Peter Kelly
Chairman, Board of Directors,
The Nathaniel Witherell

John Mastronardi
Executive Director,
The Nathaniel Witherell



Friends of Nathaniel Witherell

About Friends of Nathaniel Witherell

Friends of Nathaniel Witherell enhances the lives of residents and patients at The Nathaniel Witherell through volunteer efforts and charitable support for recreation, social engagement, and capital improvements.

Our vision is to foster a vibrant, meaningful experience for all who call The Witherell home. As a committed partner to this Town-owned, not-for-profit skilled nursing and rehab center, we help make it a valued resource in the Greenwich community. We believe great care means more than meeting needs—it means creating joy, preserving dignity, and building connections. By funding therapeutic recreation programs, capital projects, and a strong volunteer network, we support resident well-being and enrich daily life.

For over 20 years, Friends has convened families, businesses, and community leaders to ensure The Witherell remains a cherished place of comfort and care.



About The Nathaniel Witherell

The Nathaniel Witherell is a Town of Greenwich operated, not-for-profit skilled nursing and rehabilitation center. It is the only remaining nursing home owned by a municipality in the State of Connecticut. For over 100 years, the Town has operated this vital institution as a healthcare facility in service to the community. The Witherell has 202 beds and accepts Medicaid, making quality care available regardless of financial means.

- The Witherell offers services in the following areas:
 - skilled nursing
 - in- and out-patient physical therapy
 - memory care
 - general medical rehab
 - cardiac and pulmonary rehab
 - neurological rehab
 - orthopedic rehab




Friends of Nathaniel Witherell at Work

Over \$10 million in funding to date 




Over 3,500 donors to date

Last Year

400 volunteer hours on average
each month 



Roughly 80 volunteers on-site
each month

Monthly Musical Evenings
program funding 




Two ice cream truck socials for
residents and patients

Monthly newspaper and
entertainment subscriptions 




Monthly Bingo and SNAP game prizes

Retail therapy at the on-site
gift shop 



Resident outings to local restaurants

Special fund to help residents in
need afford haircuts 



Parties and celebrations throughout
the year including holidays and
Super Bowl

Monthly coordination of
Artist of the Month exhibit 



Coordination of the book mobile and
resident library

Our Reach

Friends is proud to convene community support to serve all residents and patients ensuring a joyful and cognitively stimulating quality of life.

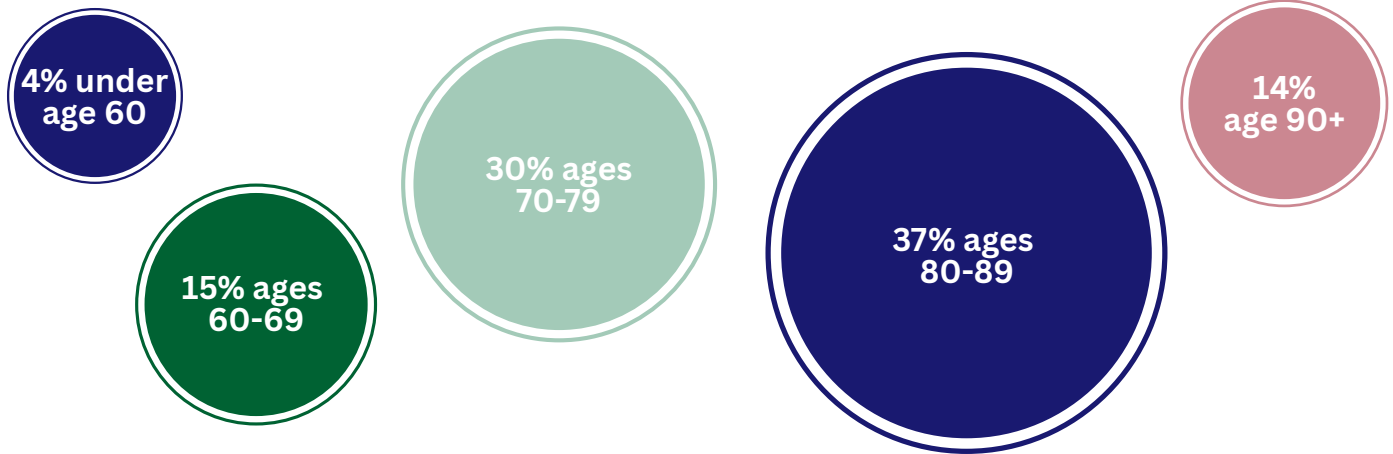
Throughout 2024, Friends' support enriched the lives of roughly 580 residents and patients at The Nathaniel Witherell through our funding of a wide range of programs and activities.



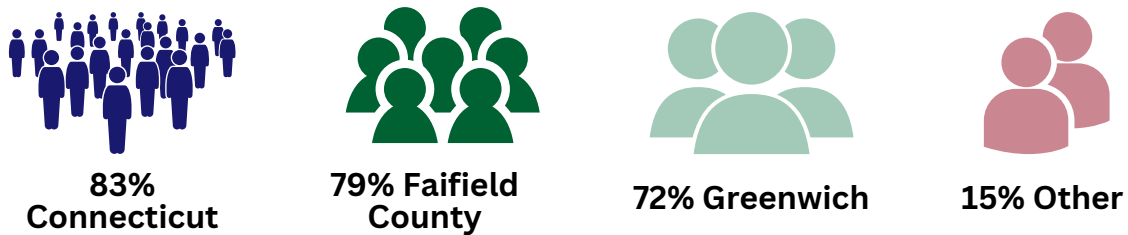
Friends of Nathaniel Witherell

Friends Donor Demographics

By Age



By Residence



Friends Reach





Event Sponsorship & Patron Opportunities

Presenting Sponsor \$10,000

- Exclusive Title Sponsor (1 available)
- Premium logo placement on all event materials, website, and press releases
- Prominent logo inclusion on event e-mail invitations
- Pre-event customized social media video or post and eblast
- 20 event tickets
- Opportunity to distribute one branded company item to guests
- Dedicated signage at the venue
- One year enrollment in Corporate Caregivers Program

Music in Bloom Sponsor \$5,000

- Logo placement on all event materials, website, and press releases
- Logo inclusion on event e-mail invitations
- Pre-event customized social media post
- Podium Recognition on event day
- 10 event tickets
- Dedicated signage at the venue
- One year enrollment in Corporate Caregivers Program

Florals Sponsor \$2,500

- Logo on event website
- Podium Recognition on event day
- 6 event tickets
- Recognition in pre- and post-event marketing, including social media and eblasts
- Recognition on event day signage

Rose Patron \$1,000

- Name on event website
- Podium Recognition on event day
- 4 event tickets
- Recognition in pre- and post-event messaging
- Recognition on event day signage



Event Sponsorship & Patron Form

CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

City, State Zip _____

Phone _____ Email _____

Company Website _____

Name As You Wish To Be Listed: _____

SPONSORSHIP SELECTION

☐ Presenting Sponsor
\$10,000

☐ Music in Bloom Sponsor
\$5,000

☐ Florals Sponsor
\$2,500

☐ Rose Patron
\$1,000

PAYMENT INFORMATION

☐ Check enclosed payable to Friends of Nathaniel Witherell

☐ Please invoice me

☐ Charge my credit card

Credit Card Number _____ Exp. Date _____

Billing Zip _____ Security Code _____

Signature _____

Total Gift Amount \$ _____

For information or to submit this form, please contact Lisa Harding, Director of Development, Advancement & Fundraising at lisa.harding@friendsofnw.org or (203) 618-4227.